



NEW ENGLAND CLASSICAL SINGERS

David Hodgkins
Artistic Director

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2010-2011

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October 13, 2010

Dear Friend,

The New England Classical Singers (NECS) is a critically acclaimed chorus that attracts audiences from across the Merrimack Valley. NECS is a 501(c)(3) non-profit organization that relies heavily on financial support from public-spirited businesses like yours to promote positive community spirit and enhance the Valley's cultural life.

As we prepare for our 2010-2011 concert season, we want to give you an opportunity to reach many people in your market area as well as show your support for the arts in the Merrimack Valley by placing an ad in the NECS program book. Advertising costs are as follows:

Tenth Page	\$50	Full Page	\$225
Quarter Page	\$75	Program Cover	\$400
Half Page	\$125		

I hope you will choose to advertise with us. However, if you would prefer not to purchase advertisement space, perhaps you will consider making a tax deductible contribution to show your support of NECS's cultural programming. Contributors are listed by giving level in our program.

Conductor's Circle (\$2500+)	Patron (\$100 - \$249)
Guarantor (\$1000 - \$2499)	Sponsor (\$50 - \$99)
Sustainer (\$500 - \$999)	Donor (up to \$49)
Benefactor (\$250 - \$499)	

To show your support as an advertiser or contributor, please complete and return the enclosed form. If it would be more convenient, simply give us a call at 978-474-6090 and we will arrange a time for a chorus member to come to you. This order form is also available on our web site, and can be sent electronically to ads@newenglandclassical.org.

Of course, if you have any questions, please do not hesitate to contact one of us.

With appreciation for your consideration of this request,

Aileen Duffy
Publicity Chair

Cindy Kohlmann
President, New England
Classical Singers

MISSION

The New England Classical Singers (NECS) is an auditioned chorus dedicated to presenting quality performances of classical choral music for personal and community enrichment.

COMMITMENT TO EXCELLENCE

NECS is an auditioned ensemble of 35 singers. Members of the chorus have many years of training and experience as vocal musicians; several are music professionals. Under the leadership of Artistic Director David Hodgkins, NECS has built a strong reputation for distinguished musical achievement. Mr. Hodgkins is Director of Music at the Commonwealth School in Boston and also conducts Coro Allegro, a renowned chorus in Boston. He has served as NECS's Artistic Director since 1999.

2010-2011 SEASON

Messiah and More: Sharing the Christmas Spirit

Rogers Center for the Arts, Merrimack College, North Andover

Join us for a concert of festive cheer as we launch the Yuletide season with a performance of the Christmas portion of Handel's beloved *Messiah*, with professional chamber orchestra and acclaimed

Boston area soloists Susan Consoli, Pamela Dellal, Martin Kelly and Thomas Jones. We'll round out the evening with other seasonal favorites and an audience carol sing-a-long.

Friday, December 3, 2010

7:30 PM

Plaisir D'Amour (The Joys of Love)

First-Calvary Baptist Church, North Andover

Bring your valentine and your friends for a special evening of music and let us entertain and delight you as we explore the joys of love together.

Saturday, February 12, 2011

7:30 PM

Mass in D minor, Missa in angustiiis

Corpus Christi Parish at Holy Rosary Church, Lawrence

One of Franz Joseph Haydn's most well-known choral works, the *Mass for Troubled Times* will feature soloists Barbara Kilduff, Jason McStoots, James Demler and a professional orchestra. The Lawrence High School Girls Ensemble also joins us for this McCarthy Foundation sponsored concert.

Sunday, May 1, 2011

4:00 PM

COMMUNITY

NECS is dedicated to the cultural enrichment of our region. Although we are centered primarily in the Andover and North Andover area, we draw audiences from as far as Boston to the south, Littleton to the west, and southern New Hampshire communities to the north. NECS is also committed to encouraging the talents of youth through our outreach programs with local high schools. In the 2007-2008 season, we will be partnering with students from Lawrence and Lynnfield high schools.

FINANCES

The NECS budget exceeds \$35,000 for 2010-2011. As a registered 501(c)(3) non-profit organization, NECS operates on funds received from ticket sales, program advertisers, member dues, grants, and generous donations.



NEW ENGLAND CLASSICAL SINGERS

Help us keep our records current by providing any corrections to your contact information:

Name: _____ **Company:** _____
Address: _____ **Phone:** _____
City: _____ **E-mail:** _____
State/Zip: _____ **NECS Contact:** _____

ADVERTISER

Please include our advertisement in the NECS concert programs this year.

AD SIZE:

\$400	program cover (5" w x 8" h)
\$225	full-page ad (5" w x 8" h)
\$125	half-page ad (5" w x 4" h)
\$75	quarter-page ad (5" w x 2" h, or 2 1/2" w x 4" h)
\$50	tenth-page ad (2 1/2" w x 1 1/2" h)

*COPY:

Camera-ready copy enclosed
Camera-ready copy sent electronically
Use last year's copy

*Kindly provide camera-ready copy without folds or staples; or submit electronically to ads@newenglandclassical.org.

CONTRIBUTOR

I/We would like to support the work of NECS with a contribution at the following level (I understand my gift is tax-deductible to the full extent of the law):

Conductor's Circle (\$2500 and above)	Patron (\$100-\$249)
Guarantor (\$1000 - \$2499)	Sponsor (\$50-\$99)
Sustainer (\$500 - \$999)	Donor (up to \$49)
Benefactor (\$250-\$499)	

Please indicate your preference for acknowledgement in this season's printed programs:

Please list the corporate name in the concert program list of contributors

Please list my own name as a contributor

Please do not list my name in concert programs

PAYMENT DETAILS

To be included in this year's printed programs, NECS must receive your response by November 12, 2010. Thank you!

Check enclosed for \$_____ made payable to **New England Classical Singers**

Please bill me at the address above

Please return to the New England Classical Singers, PO Box 264, Andover, MA 01810, or submit electronically to Ads@newenglandclassical.org. For further information please call 978-474-6090

P. O. Box 264 Andover, MA 01810 (978) 474-6090 www.newenglandclassical.org

Full page – 5” x 8”

1/2 page – 5” x 4”

1/4 page – 5” x 2”
(or 2½” x 4”)

1/10 page - 1½” x 2½”

